

"My Classic, it's a Classic" **CONTEST**

Rules of participation (the "**Rules**")

NO PURCHASE NECESSARY.

1. CONTEST AND DURATION

The "My Classic, it's a Classic" Contest (the "Contest") is held by Les Rôtisseries St-Hubert Ltée (the "Organizer"). The Contest begins on April 3, 2025 at 12:00:01 a.m. Eastern Time (ET) and ends on May 4, 2025 at 11:59:59 p.m. ET (the "Contest Period"). The clock used by the Organizer will be the official clock for determining the date and time of receipt of an Entry (as defined below).

2. ELIGIBILITY

Persons eligible to participate in this Contest are those who meet the following criteria at the time of their Entry (as defined below): they are legal residents of Quebec, Ontario or New Brunswick and have reached the age of majority in their province of residence at the time of their Entry (the "**Participant**" or collectively, the "**Participants**").

Employees, officers, directors, shareholders, agents, representatives or mandataries of the Organizer as well as those of its subsidiaries, related companies, franchisees, affiliated companies, advertising and promotional agencies and prize suppliers, as well as members of their immediate family (father, mother, sisters, brothers, children), legal or de facto spouse, and all individuals with whom such persons are domiciled, whether or not such persons are related to each other, are excluded.

Each participant must participate exclusively in his or her own name and acting solely for his or her own personal benefit.

3. HOW TO ENTER

There are two ways to obtain an Entry (as defined below) in the Contest, namely:

- A. **Submit your St-Hubert classic** in the field provided on <https://www.mysthubertclassic.com>, fill in the entry form fields that will appear and check the "I agree to enter the "It's a Classic" contest" box.

- B. **Vote for one of the classics** that has been submitted by clicking on the button provided for this purpose on the <https://www.mysthubertclassic.com> website, fill in the fields of the entry form that will appear and tick the box “I agree to enter the “It’s a Classic” contest”.

By entering the Contest, the Participant agrees to abide by these Rules and the Organizer's privacy policy available at <https://www.st-hubert.com/fr/politique-de-confidentialite.html>.

Limit: Limit of one (1) entry per day per e-mail address.

Entries that have been mechanically reproduced, falsified or altered are void. The Organizer is not responsible for lost, delayed, undelivered or invalid Entries, which will be disqualified. All Entries become the exclusive property of the Organizer and will not be returned to Participants.

Any attempt by a Participant to obtain more than the specified number of Entries by using multiple e-mail addresses, identities, registrations, login credentials, or any other method will result in the cancellation of the Participant's Entries and the Participant may be disqualified at the sole discretion of the Organizer. The use of any automated system (including, but not limited to, Entries submitted using robots, scripts, macro-commands or any other automated service) to participate is prohibited and will result in the Participant's disqualification. In the event of a dispute as to the identity of a person who has submitted an Entry, the authorized account holder of the e-mail address used will be presumed to be the Participant. The “authorized account holder” is the person assigned to the e-mail address by the Internet access provider, online service provider or organization responsible for assigning the account for the e-mail address. Selected Participants may be required to provide proof that they are the authorized account holder of a given account.

4. THE PRIZE

In connection with the Contest, there will be one Draw (as defined below) and twenty (20) Prizes (as defined below) available to be won from among those who enter the Contest during the Contest Period.

Each Prize consists of one (1) St-Hubert gift card valued at one hundred dollars (CAD 100) (a “Prize”), redeemable at Rôtisseries St-Hubert.

There are a total of twenty (20) Prizes available to be won in the Contest. The total value of the Prizes is two thousand dollars (CAD 2,000) in St-Hubert electronic gift cards. The value of the Prizes is in Canadian currency and does not include applicable taxes, if any.

Limit: Maximum of one (1) Prize per Participant.

Prizes will only be awarded to persons whose full names and valid information appear on the Contest entry form. Prizes must be accepted as described in these Contest Rules and may not, under any circumstances, be transferred in whole or in part to another person, substituted for another prize or exchanged for cash, except at the sole discretion of the Organizer, where provided in these Contest Rules. The Winner will not be entitled to the difference, if any, between the approximate value of the Prize and the actual value. If a portion of the Prize is not used, in whole or in part, no monetary compensation will be awarded.

At any time and for any reason whatsoever, the Organizer reserves the right to replace all or part of a Prize described in these Rules with a Prize of the same nature and equivalent or greater value, or, at its sole discretion, to award its monetary value as indicated in these Rules.

Use of the Organizer's gift cards is subject to the terms and conditions of said gift cards.

5. SELECTION AND AWARDING OF PRIZES

The draw will take place on May 19, 2025, at the Organizer's office located at 1755 boul. Lionel Bertrand, Boisbriand, Québec, at approximately 11:00 a.m. ET, there will be one (1) draw (individually, a “**Draw**” and collectively, the “**Draws**”) to randomly select twenty (20) Entries from among the eligible Entries received at <https://www.mysthubertclassic.com> during the Contest Period.

The Organizer or a representative designated by the Organizer will make at least one (1) attempt to contact the selected Participants within three (3) business days following the Draw, by e-mail or telephone using the information provided at the time of reservation or in the entry form. Each selected Participant must then contact the Organizer at the latest within forty-eight (48) hours of the Organizer's notice, in accordance with the Organizer's instructions. If, at the end of the three (3) business days following the Draw, the selected Participant cannot be reached, or if the notice sent to him/her is returned as undeliverable, or if the Participant has not contacted the Organizer within forty-eight (48) hours of the latter's notice, the Participant in question will, at the sole discretion of the Organizer, be disqualified and will lose all rights to the Prize. In such event, the Organizer reserves the

right, at its sole discretion, to conduct another Draw from among the eligible Entries received for the applicable Rôtisserie St-Hubert Participant, in an attempt to award a Prize, and the aforementioned contact procedure will apply.

To be declared a winner of a Prize (the “**Winner**”), the selected Participant must satisfy the Contest eligibility criteria and the Entry validity criteria set forth in section 2 above and comply with the following requirements:

1. Sign a “**Declaration of Liability Waiver**” which will be sent to him/her by the Organizer, by which he/she may be asked to, among other things, (i) confirm compliance with these Rules, (ii) signify acceptance of the Prize as awarded, (iii) assign all rights held in any material provided by the Participant when entering the Contest, if applicable, and (iv) release the Beneficiaries from any liability arising from this Contest. This document must be returned to the Organizer within seven (7) business days of being sent to the selected Participant, or within a period otherwise specified by the Organizer;
2. Correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question administered at a mutually acceptable time by a means of communication established by the Organizer;
3. If requested by the Organizer, provide additional photo identification.

The Winners will receive by e-mail their St-Hubert electronic gift card valued at one hundred dollars (CAD 100) each.

The Organizer reserves the right, at its discretion, to apply the procedure to reselect a Participant from among the eligible Entries received for a given Participating Rôtisserie St-Hubert, who may be disqualified in the same manner if (i) a selected Participant cannot meet all of these requirements or is deemed to have violated these Contest Rules by the Contest Organizers, he or she may not be declared a Prize winner or (ii) if the Winner fails to pick up his or her Prize within the deadline indicated in these Contest Rules.

6. GENERAL TERMS AND CONDITIONS

Personal information. The Organizer and its authorized agents will collect, use and disclose the personal information provided by Entrants when they enter the Contest to manage and administer the Contest and the awarding of the Prizes, including, without limitation, to communicate with the Entrant regarding the Contest and his/her Entry.

Each Winner authorizes the Organizer and its authorized agents to use his/her name, photograph, city, voice, images and/or statements in connection with his/her Prize for

publicity purposes in any media now known or hereafter developed, including the Internet, at any time, in perpetuity, without any form of compensation or notice. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, EACH WINNER UNDERSTANDS THAT HIS/HER NAME, PHOTOGRAPH, CITY, VOICE, IMAGES AND/OR STATEMENTS IN CONNECTION WITH HIS/HER PRIZE MAY BE USED BY THE ORGANIZER AND ITS AUTHORIZED AGENTS IN ANY MANNER WHATSOEVER, INCLUDING ON BILLBOARDS, TELEVISION OR RADIO, IN PRINT ADVERTISEMENTS, PROMOTIONAL VIDEOS, ONLINE ADVERTISEMENTS, WEBSITES OR SOCIAL MEDIA SITES.

The opportunity to receive further communications regarding products, contests and other promotional offers from the Organizer, its subsidiaries or affiliates may be offered by the Organizer, including by subscribing to the Organizer's newsletter. No communication, commercial or otherwise, unrelated to this Contest will be sent to the Participant, unless the Participant has otherwise consented, subject to applicable laws.

Please refer to the Organizer's privacy policy for more information on how your personal data is managed: <https://www.st-hubert.com/fr/politique-de-confidentialite.html>.

No representations or warranties. To the fullest extent permitted by applicable law, the Organizer makes no representations or warranties, express or implied, as to the quality or value of any Prize offered in the Contest.

Conduct of the Contest and disqualification. The Organizer reserves the right, at its sole discretion, to cancel a Participant's entry or to disqualify a Participant from this Contest and/or to exclude him or her from any future contest or promotion held by the Organizer 1) if he or she fails to comply with each of the conditions of these Rules; 2) if he/she participates or attempts to participate in this Contest in a manner that is contrary to these Contest Rules or unfair to other Participants; or 3) if he/she is suspected of having i) directly or indirectly tampered with the Contest, ii) made a false declaration regarding his/her participation, or iii) violated these Contest Rules.

Any attempt to deliberately damage any component related to the participation or administration of the Contest or to sabotage the legitimate operation of the Contest constitutes a violation of civil and criminal laws. Should such attempts be made, the Organizer reserves the right to deliver the Participant or any other related person, directly or indirectly, to the competent legal authorities and to obtain compensation under the law.

The Organizer's decisions regarding any aspect of the Contest are final and without appeal. The Contest is subject to all applicable federal, provincial and municipal laws. The invalidity or unenforceability of any provision of these Contest Rules shall not affect the validity or enforceability of any other provision contained herein. If any provision of this By-law is held to be invalid or otherwise unenforceable, this By-law shall remain in full force and effect and shall be construed as if the unenforceable provision were not contained herein. Paragraph headings are used for reference purposes only and shall not affect the interpretation of the By-law.

Limitation of liability. By entering the Contest, Entrants agree to indemnify and hold harmless the Organizer, and their respective subsidiaries, affiliates, advertising agencies, licensees, franchisees, partners, subcontractors, retailers, distributors, prize suppliers and all other parties related to the Contest, and all of their respective officers, directors, shareholders, employees, agents, representatives, successors and assigns (collectively the “**Beneficiaries**”) from and against any and all liability for any claim or action, loss, fine or legal costs arising, directly or indirectly, out of the Contest and its administration, the Contest Prizes and related activities, the Participant's participation in the Contest or attempt to participate in the Contest, including, but not limited to:

1. By entering the Contest, Entrants agree to indemnify and hold harmless the Beneficiaries from any and all liability and responsibility for any damage or loss caused by any technical malfunction or problem that may disrupt the Contest or the operation thereof, including, but not limited to, the malfunction of any computer component, software or communication line, the loss or lack of network communication or any failed, incomplete or erased transmission or upload by any computer or network. The Organizer in no way guarantees that all components related to participation in and administration of the Contest, including the Organizer's site and/or mobile application, or any site linked to it, if applicable, will be accessible or functional without interruption during the Contest Period or that they will be free of errors. Use of any component related to participation in and administration of the Contest is at the Participant's own risk.
2. By entering the Contest, Entrants agree to release the Beneficiaries from any and all liability for human, typographical, technical, computer, printing or network errors that may occur in the administration of the Contest, the uploading, tallying or processing of entries, the announcement of the Prizes or in any Contest-related materials.
3. By entering the Contest, Participants agree to release the Beneficiaries from any and all claims, actions, damages, demands, causes of action, suits, debts, duties, accounts, bonds, agreements, warranties, indemnities, fines, legal fees, contracts or liabilities of any nature whatsoever, arising out of or related to participation or attempted participation in the Contest, including, but not limited to, lost, incomplete, late or misdirected entries, e-mails and/or entry forms without purchase or, if applicable, liability waivers.
4. By accepting a Prize, the Winner releases the Beneficiaries from any and all liability, obligations, claims, actions, damages, demands, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, fines, legal fees, contracts or

liabilities of any kind whatsoever arising out of or in connection with the acceptance and/or use of the Prize, including, without limitation, any injury, illness, death or damage to or loss of property. The Winner acknowledges that upon award of the Prize, the obligations associated with the Prize become the responsibility of the suppliers of the services and products comprising the Prize, to the extent permitted by applicable law.

Changes to the Contest. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, and without prior notice or obligation, this Contest, or to modify or suspend the Contest schedule or any of the dates indicated in these Contest Rules, in the event of an event or any human intervention that may alter or influence the administration, administration, security, impartiality or operation of the Contest as contemplated in these Contest Rules, a technical problem or other circumstance which, in the opinion of the Organizer, may affect the proper administration of the Contest, or for any other reason, subject to the approval of the Régie des alcools, des courses et des jeux du Québec (the “**Régie**”), if required.

Termination of participation in the Contest. Without limiting the generality of the foregoing, if the Contest, or any portion thereof, is not capable of running as planned for any reason, including but not limited to computer virus or bugs, tampering, unauthorized intervention, fraud, programming errors or technical failures, which in the opinion of the Organizer, at its sole discretion, corrupt or affect the administration, security, impartiality, integrity or normal operation of the Contest, the Organizer may, at its sole discretion, subject only to the approval of the Régie, cancel any suspect Entry, and : (a) terminate the Contest, or any part of the Contest; (b) modify or suspend the Contest, or any part of the Contest, to correct the problem, and then reinstate the Contest, or any part of the Contest, in a manner that better respects the spirit of these Rules and/or; (c) award the Prizes from among the eligible, compliant Entries received prior to the discovery of the problem, in accordance with the winner selection criteria stipulated herein.

Language. In the event of any discrepancy between the French and English versions of these Rules, the French version shall prevail.

Régie. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties reach a settlement.