

CONTEST RULES

“Miss Boots Contest”

In collaboration with **Immina Films, Groupe St-Hubert Inc. (“St-Hubert”)** and the **Zoo de Granby**

- The Miss Boots Contest (the “Contest”) is held by 14051483 Canada Inc., under the name Immina Films, located at 340-180 Peel Street, Montreal, Quebec, H3C 2G7 (the “Organizer”).
- The Contest will take place in the province of Quebec from October 28, 2024, at 00:01 a.m. (Eastern Time) until November 25, 2024, at 11:59 p.m. (Eastern Time) (“Contest Period”).
- **Eligibility:** The Contest is open to any persons aged 18 years or older residing in the province of Quebec on the date of their participation in the Contest (“Participant” or collectively “Participants”). Participants must have a valid email address and internet access.
- **NO PURCHASE REQUIRED.** Participants do not need to purchase a product or service to enter the Contest or win a prize. Participants who purchase a product or service will not increase their chances of winning the Contest.
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- **How to Participate:** To enter in the Contest, Participants must visit <https://www.st-hubert.com/en/contests/missboots> to fill out and submit the online entry form. All data entry fields on the entry form must be filled out, with the exception of any fields marked optional. Upon clicking “submit” the Participant will be entered in the Contest (the “Entry”).
- Each Participant in the Contest may only submit one (1) Entry form during the Contest Period. Each Participant in the Contest may only use one (1) valid email address to enter the Contest. Only one (1) Participant may complete an Entry form. One (1) email address may not be used by more than one (1) Participant.
- If the identity of the Participant is contested, the holder of the email account used to enter the Contest will be considered the Participant. The person to whom an email address was assigned by an Internet service provider, online service provider or any other organization able to assign email addresses for the domains associated with the email address submitted is considered to be the holder of the authorized account.
- Immina Films and St-Hubert reserve the right and absolute discretion to disqualify a participant whose form is incomplete or unclear, or any person who violates or attempts to violate the Contest rules, including multiple entries by the same Participant or false information.
- **Prizes:** Immina Films, Groupe St-Hubert Inc., and the Zoo de Granby are offering a chance to win one (1) grand prize comprised of the following:
 - A Zoo at Night experience worth \$750 for up to 5 people. Valid for the 2025 season. This experience includes:
 - Overnight accommodation
 - 3-course Oriental dinner
 - American breakfast
 - Snacks around the fire
 - Guided tour in the dark: VIP behind-the-scenes tour of the animals
 - Close contact with some of the animals
 - 1 day ticket per person to the Zoo de Granby
 - A \$300 Miss Boots gift basket, including:
 - A 1000-piece Miss Boots puzzle
 - The Miss Boots novel written by Sonia Sarfati
 - The *Parle parle jase jase with Miss Boots* game by Meyeur
 - Four t-shirts inspired by the film
 - A family pass in all cinemas to see Miss Boots valid anytime (starting November 29, 2024)
 - A \$250 St-Hubert gift card
- Total approximate value of prizes: **\$1,300 CAD**
- **Selection of winner:** The random draw to select a potential winner will take place at noon on Tuesday, November 26, 2024 (“Draw Date”), at the St-Hubert office located at 1755 Lionel-Bertrand Blvd., Boisbriand, QC J7H 1N8.
- The odds of winning depend on the total number of Entries received by the end of the Contest Period.
- **Awarding of prizes:** The potential winner will be contacted by email in the three (3) days following the Draw Date. The potential winner must, within five (5) days of the date the email was sent by the Organizer, reply to the email. In the event that the Organizer is unable to contact the selected Participant or the selected Participant fails to contact the Organizer for any reason within the aforementioned period, the Organizer reserves the right, at their discretion, to conduct another draw among all eligible Entries received for the draw in order to attempt to award the Prize to another Participant, who shall be subject to disqualification in the same manner.
- To be declare a winner (“Winner”), the selected Participant will have to:
 1. Correctly answer a mathematical skill question, without the help of technology or another person; and
 2. Provide any additional information required, including their full address, postal code and age
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- The winner must contact the Zoo de Granby to learn about the Zoo at Night experience’s conditions of use.
- The family pass is valid as long as the film is playing in theatres in Quebec.
- Immina Films is not responsible if the Winner’s notification ends up in a spam or junk mail folder, or if other security settings prevent its reception, if any software components, software or lines of communication malfunction, which may result in a loss of contact information, or if the winner has provided incorrect contact information. Immina Films is not responsible for any damage or loss that may occur while the prizes are being delivered.
- Prizes are non-exchangeable and must be accepted as is.

- Employees, representatives and agents of Immina Films and its affiliated companies, and persons with whom they reside, may not participate in this Contest.
- In the event that the prize described in these rules cannot be awarded, Immina Films, its affiliated companies and agencies, and their respective directors, agents and employees, reserve the right to substitute the prize in whole or in part for one or more prizes of approximately equal value.
- Immina Films, St-Hubert the Zoo de Granby and their affiliated companies and agencies, and its respective directors, agents and employees will assume no responsibility or liability in any way for loss, damage or harm resulting directly or indirectly from participating in the Contest, attempting to participate in the Contest, in connection with the prize and the Contest, and makes no guarantee in respect thereof.
- By participating in or attempting to participate in the Contest, each Participant consents to the collection, use and disclosure of their personal information (including but not limited to their name, mailing address, telephone number and e-mail address) solely for the purposes of organizing, administering and completing the Contest, with the understanding that Immina Films will not share this information with third parties, except as required by Immina Films and the Contest administration (e.g., an advertising or promotional agency retained by Immina Films and other parties related to the Contest).
- Participants have the following rights in accordance with the applicable legislation. Participants may access their personal information to correct or update it. Participants also have the right to withdraw their consent regarding the collection, use and disclosure of their personal information. This request will be processed depending to the situation and intended purpose. Participants may withdraw their consent, but they will be automatically disqualified from the Contest as their personal information is necessary and mandatory. Immina Films may need to retain personal information to comply with legal obligations.
- Immina Films reserves the right to cancel, terminate, modify or suspend the Contest, in whole or in part and without notice, in the case of any event or human intervention that may alter or influence the administration, security, impartiality or conduct of the Contest as provided for in these rules, or in the case of a force majeure.
- Immina Films is not required to award more prizes or award a prize other than what is specified in the Contest rules. In the event there is an error and more prizes are claimed than provided for in the Contest rules, a new draw will be held among the selected Participants.
- Any decision made by Immina Films or its representatives related to the Contest is final.