Easter Chocolate Contest CONTEST RULES

1) CONTEST AND CONTEST PERIOD

The **"Easter chocolate"** contest (the "Contest") is held by Les Rôtisseries St-Hubert Ltée. (hereinafter the "Contest Organizer"). It takes place in participating St-Hubert and St-Hubert Express restaurants from April 4, at 11:00 a.m. ET until April 20, when the rotisserie closes (visit st-hubert.com for closing times) (hereinafter the "Contest Period").

2) ELIGIBILITY

Only the people who meet the following criteria for the entire Contest Period are eligible for this Contest:

- (i) Reside in Quebec, Ontario or New Brunswick;
- (ii) Have reached the age of majority in their province of residence.

Excludes employees, officers, directors, representatives or agents of the Contest Organizer and those from its advertising and promotion agencies and prize suppliers as well as members of their immediate family (father, mother, sisters, brothers, children), legal or common-law spouse and all persons with whom such employees, officers, directors, representatives and agents reside.

3) HOW TO ENTER

In the dining room, get a colouring picture when purchasing a meal for a child aged 16 years and under, clearly complete the entry form located on the drawing: child's name, name of participating adult, telephone number to reach you and signature ("Entry Form"). Return the Entry Form to your server no later than April 20, 2025 at 7:00 p.m. ET. Copies and faxes are not accepted.

For dine-out orders (take-out, drive-thru and delivery), if you obtain a drawing ready to colour with the purchase of a meal, clearly fill in the entry form on the drawing: name of child, name of participating adult, telephone number where you can be reached, and your signature ("entry form"). Return the drawing along with the duly completed entry form to your St-Hubert rotisserie on Saturday, April 19 or Sunday, April 20, 2025, and drop them off in the box provided before 7:00 p.m. on April 20, 2025. Copies and faxes are not accepted.

4) NO PURCHASE NECESSARY

In the dining room, ask a service staff member for an Entry Form. Clearly complete the form and give it to your server no later than April 20, 2025, at 7:00 p.m. ET. Copies are not accepted.

For dine-out orders (take-out, drive-thru and delivery), ask a service staff member for an entry form, clearly fill in the form and drop it off in the box provided at your rotisserie no later than 7:00 p.m. ET on April 20, 2025. Copies are not accepted.

5) WINNER SELECTION

• On April 20, 2025, at closing time, each rotisserie will draw two (2) finalists from all eligible entries received at its restaurant on April 19 and April 20, 2025 (before 7:00 p.m. ET).

Chances of winning depend on the number of eligible entry forms received.

6) PRIZES

A total of two (2) giant chocolates to be won in each participating traditional rotisserie and one (1) giant chocolate to be won

in each participating Express rotisserie. Each giant chocolate weighs 3,500 g, with a height of 14 inches and width of 25 inches. Each chocolate has an approximate retail value of \$125 before tax.

7) TERMS AND CONDITIONS

- The prize must be accepted as described in these rules. It cannot be substituted for another prize or exchanged in part or in full for money or be transferred to another party, except at the discretion of the Contest Organizer.
- In the event that the prize cannot be awarded such as described in these rules, the Contest Organizer reserves the right to award a similar prize of equal value.
- In all cases, the Contest Organizer shall not be required to award more prizes than what is indicated in these rules .
- The winner waives all recourse against the Contest Organizer and Chocolats Giacomo if the prize was not to his or her entire satisfaction.
- Chocolats Giacomo and the Contest Organizer are not liable for any damage to the product after it has left the restaurant.

8) PRIZE CLAIM

Each rotisserie will contact the selected winners by telephone within seven (7) days of the draw date. In the event where the rotisserie could not contact one or more selected entrant for any reason whatsoever, the rotisserie reserves the right to conduct another drawing among the finalists in an attempt to award the prize.

To be declared a winner, the selected entrant (the "Winner") must, in addition to meeting the Contest's eligibility criteria and comply with the official Contest rules:

- (i) Return the telephone call made by the Contest Organizer representative within three (3) business days following the call;
- (ii) Sign a disclaimer in regard to the prize and consent to the use of some personal information for marketing purposes. The Contest Organizer must receive this document within ten (10) days following its delivery;
- (iii) Correctly answer, without assistance (calculator or otherwise) to a mathematical skill-testing question posed in the disclaimer;
- (iv) Provide a photo identification document upon request from the Contest Organizer, if any.

Taking possession of the prize. The prize winner will be informed of the procedures for taking possession of the prize by the Contest Organizer.

Disqualification. Failure to meet any of the conditions set forth in the paragraphs above, the selected entrant may be disqualified and will not receive the prize, at the sole discretion of the Contest Organizer. In this case, the Contest Organizer reserves the right, in its sole discretion, to conduct a new draw among finalists.

9) GENERAL CONDITIONS

Entry verification. The validity of any entry is subject to verification by the Contest Organizer. Any entry that is illegible, incomplete, lost or made fraudulently will be disqualified. Any entrant or any person who, at the sole discretion of the Contest Organizer, tries to enter by means that do not comply with official Contest rules, which is otherwise disruptive to the proper operation of the Contest or is likely to be unfair to other entrants or potential entrants may be disqualified.

Contest rules are available at the head office of Les Rôtisseries St-Hubert Ltée, in participating St-Hubert and St-Hubert Express rotisseries and on st-hubert.com.

Winners must agree to comply with the Contest eligibility criteria as well as these rules. Entering the Contest certifies that they have received and understood these rules.

10) CONTEST ORGANIZER RIGHTS AND RESPONSIBILITIES

The Contest Organizer and Chocolats Giacomo shall not be held liable whatsoever in all cases where their inability to act results from an event or situation beyond their control or a strike, lockout or any other labour dispute in establishments or locations of organizations or companies whose services are used for this Contest or use of the prize. They also reserve the right, in their sole discretion, to change, cancel, terminate or suspend the Contest, in whole or in part, for any cause or circumstance, including a case in which an event corrupts or affects the administration, safety, fairness or proper conduct of the Contest such as a virus, computer bug, unauthorized human error or intervention, subject to approval by the Régie des alcools, des courses et des jeux du Québec in the province of Quebec.

By entering this Contest, each entrant agrees to release, discharge and hold harmless forever, Les Rôtisseries St-Hubert Ltée, Chocolats Giacomo and their affiliates and their respective directors, officers, employees, shareholders, agents or other representatives (collectively, the "Releasees") from any claim, damage, demand, manner of action, lawsuit, debt, duty, account, bond, agreement, warranty, indemnity, contract or liability of any kind whatsoever arising from or related to the Contest entry, acceptance and/or use of the prize. The Releasees will not be held responsible for lost, incomplete, late or misdirected entries.

Personal information. Personal information collected about entrants in connection with this Contest is used solely for the administration of this Contest and are subject to the Contest Organizer's privacy policy <u>https://www.st-hubert.com/en/privacy.html</u>. No communication, commercial or other, unrelated to this Contest, will be sent to the entrant by the Contest Organizer unless the entrant has otherwise authorized Les Rôtisseries St-Hubert Ltée or its affiliates, if any, to do so.

11) NO REPRESENTATION OR WARRANTY

Neither the Contest Organizer, Chocolats Giacomo or their affiliates make any representation or offer any warranty, express or implied, with respect to the quality or value of the prize. The winner knows and acknowledges that he cannot claim a refund or adequate compensation from the Contest Organizer and/or Chocolats Giacomo, nor bring any legal action against them, in the event that the prize does not meet expectations or is not to the winner's complete satisfaction.

12) PRIZE REPLACEMENT OR CHANGE TO THE CONTEST

The Contest Organizer and Chocolats Giacomo reserve the right to substitute the prize or any component thereof with a prize or component of approximately the same value. They also reserve the right to change the Contest rules, suspend or terminate it at any time, for any reason whatsoever, without notice, except when approval from the Régie des alcools, des courses et des jeux du Québec is required.

13) OWNERSHIP OF ENTRIES

Contest entries become the property of the Contest Organizer and will not be returned.

14) CONSENT RELATED TO THE COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, the name and phone number (the "Entrant Information"), each Contest entrant gives the Contest Organizer permission to collect and use the information about the entrant for the sole purpose of the Contest administration and selection of a prize winner.

By accepting a prize, the winner consents to the use of his or her name, the name of his or her city of residence, photograph, voice, likeness and any aspect of his or her person for advertising and promotional purposes by or on behalf of Les Rôtisseries St-Hubert Ltée and Chocolats Giacomo for an indefinite period, in all media, including the Internet, without any payment or compensation. In addition, the prize winner agrees that his or her verbal reaction can be used for on-air promotional purposes.

15) COMPLIANCE WITH APPLICABLE LAWS

The Contest is void in any jurisdiction where prohibited by law and is subject to all applicable laws and all federal, provin cial, territorial and municipal regulations in effect in Canada.